

HOW A DIGITAL AGENCY PARTNER **HELPED US IN RANKING ON 1ST PAGE** **OF GOOGLE FOR MOST OF** **OUR TARGET KEY** **SEARCH** **TERMS**



Only recently did we realize the importance of being present on the digital map which has become a necessity in the present age, where everyone just goes and searches online for the things they are looking for. With 50 years of prior experience in the oil industry, we thought of digitizing our fuel market business. The major obstacle in diverting consumers' attention to our start-up was our inability to get a decent ranking on google.

Finding the right digital marketing agency took a long time, but we were fortunate enough to stumble upon HOVO Digital, a marketing agency that worked with us and used SEO tools in order to improve and boost our ranking, plus identifying opportunities and spot site errors that require technological fixes.

With a vigorous and structured approach, HOVO Digital strategically worked on tracking keywords. Their SEO consultants seemed to know their business well, they not only kept us in loop during the entire process but also came up with satisfactory results each day. They used the appropriate resources, programmes, and

strategies to keep up with the ever-changing SEO environment. HOVO consolidated all relevant SEO data and successfully transformed it into actionable information to assist in focusing on continuous output optimization.

Outsourcing our effort to the most-trusted company like HOVO Digital was one of the best decisions we made in regard to our online business! Today, thanks to them, our company ranks first and second on a google search engine. We would forever be grateful to HOVO Digital company for increasing our visibility.

SOLUTIONS AND OUTCOMES

**1**

31 PERCENT MOM INCREASE IN ORGANIC TRAFFIC FOR DIESEL FUEL DELIVERY SERVICE KEYWORDS.

2

150 PERCENT MOM INCREASE IN 3 MONTHS; 11 KEYWORDS HAVE BEEN MOVED TO PAGE 1.

3

INCREASE IN BRAND AWARENESS, SALES TRUST AND AUTHORITY.